

CREATIVE EUROPE
MEDIA INTERNATIONAL
PROJECTS 2014-2015



Creative Europe



COPRODUCTION FUNDS

HBF+Europe

HBF+Europe is a new funding scheme of the Hubert Bals Fund of International Film Festival of Rotterdam (IFFR), providing a new opportunity for European industry professionals to participate in the production and circulation of high-quality feature films by filmmakers from Africa, Asia, Latin America and parts of Eastern Europe. HBF+Europe offers two separate schemes. The production support scheme plans to support around 4 projects (with a maximum of 55.000 € per project). The scheme devoted to the distribution aims to stimulate innovative distribution models or partnerships between conventional and new distribution partners. It is looking to support around 4 projects (with a maximum of 20.000 € per project for releases in three different countries).

https://www.iffir.com/professionals/hubert_bals_fund/hbf-plus-europe/

IDFA Bertha Fund Europe

The aim of IDFA Bertha Fund - Europe is to stimulate European audiovisual operators to coproduce documentaries with independent producers from countries on the DAC list (Africa, Asia, Middle East, Latin America, Eastern Europe), thus realizing documentaries with a potential to circulate and reach an international audience. In addition, the program supports the distribution of documentaries from developing countries with international potential in order to increase the circulation of documentaries by creating a space for innovative plans that will be carried out in addition to traditional distribution. Up to 6 documentaries would be supported at the production stage (with a maximum amount of 40.000 €) and 3 at the distribution stage (with a maximum amount of 30.000 € for releases in three different countries).

<http://www.idfa.nl/industry/idfa-bertha-fund/libf-europe.aspx>

Sarajevo City of Film Fund

The fund will be open for feature film projects from former Yugoslav countries and the wider region that wish to co-produce with and have potential to raise funding in new markets outside the Eurimages/Creative Europe territories, as well as project from these territories seeking a partner in Southeast Europe. The Middle East, North Africa, the Americas, India and East Asia are intended as the primary geographical focus. The fund is looking to support production of up to 8 feature films in the next two years period. It will feature a Coproduction Scheme with up to 60.000 Euro per project in a form of a soft loan, and a P&A Scheme with up to 60.000 Euro per project in a form of a soft loan.

<http://www.sff.ba/en/news/9958/sarajevo-film-festival-launches-global-co-production-fund->

Torino Film Lab Distribution

TorinoFilmLab has initiated a Distribution Fund to support the implementation of innovative audience development strategies at the moment of distribution. Only strategies designed specifically to accompany the release of selected projects in at least three territories will be accepted. The objective is to financially support 1 or 2 projects a year, for a total of up to 4 Distribution Awards of +/- 40.000€ each between 2014 and 2016.

<http://www.torinofilmlab.it/tfl-distribution-fund.php>

World Cinema Fund Europe

The World Cinema Fund Europe will expand the activity of the existing World Cinema Fund taking care of some innovative elements to optimize the co-operation between Europe and regions outside of Europe, to strengthen the European profile in the global audiovisual production landscape and to improve the circulation of films within and outside of Europe. WCF Europe will support artistic and innovative films (feature-length fiction and creative documentaries) from the traditional WCF regions (Latin America, Caribbean, Africa, Middle East; Central and Southeast Asia, former CSI countries) in advanced production stage, as well as the distribution of other or the same films from those regions in and outside Europe. Around 5 projects would be supported (with a maximum grant of 50.000 €) at the production stage. The distribution scheme of the Fund would support three films (maximum amount: 15.000 € per distribution territory).

https://www.berlinale.de/en/branchen/world_cinema_fund/wcf_europe_programme/wcf_europe.html

FUNDING TO MARKETS

CARTOON CONNECTION 2014-2016 (South Korea and Canada).

The main project objectives of Cartoon Connection are to create professional relationships between European animation professionals and their counterparts from Korea and Canada with a view to developing common projects and ultimately increase the production and distribution of animation works within our continents:

- Cartoon Connection Asia-EU is the professional encounter of cooperation and co-financing between Europe and Asia taking place in Seoul, South Korea.
- Cartoon Connection Canada is the professional encounter of cooperation and co-financing between Europe and Canada taking place in Québec City, Canada. This event will continue to open to other Central and South American countries such as Argentina, Brazil, Colombia and Mexico.

<http://www.cartoon-media.eu/cartoon-connection/connection-canada.htm>

VENTANA SUR (Argentina)

Ventana Sur is the most important film market in Latin America. It organizes, like in Cannes, the Producers Network to support the producers (including Europeans) looking for financing and co-productions. In 2014, to support the important participation of the Europeans, Ventana Sur organized a European Day, a whole market day dedicated to Europe with screenings (about 30 films) and meetings for sales agents with the buyers (more than 250) for their European line-up.

<http://www.ventanasur.gov.ar/>

CENTEAST MARKET (Russia and China)

CentEast Market is an annual event that aims at facilitating the sales and distribution and festival circulation of films from Central and Eastern Europe in both the EU and non-EU countries. Each year a selection is made of around 10 new films (works-in-progress), which are presented to a wide range of film professionals, attending three industry events (a) CentEast Warsaw Market in Poland, (b) CentEast in Moscow in Russia (since 2009), (c) CentEast in Beijing in China (since 2014). By cooperating with the two partners TVINDIE from Moscow and Film Factory from China, CentEast contributes to strengthening film business relations between Europe and Russia, as well as to developing a space for rising Europe-China film business opportunities.

<http://centeast.eu/centeast/>

ASIAN SIDE OF THE DOC (China)

ASIAN SIDE OF THE DOC consists of 5 days of Documentary Market and Co-production Forum in Asia. The project is the direct continuation of the previous editions of Asian Side of the Doc that have been previously held in Hong Kong, Seoul, Tokyo, Kuala Lumpur and Chengdu. It started as an international coproduction forum mainly focused on European-Asian exchanges (but not exclusively), and added an exhibition and sales activity from 2013. The 6th and 7th editions will definitely pursue in this lane, and will from 2015 settle Asian Side in Wuhan, China.

<http://www.sunnysideofthedoc.com/asianside/>

FILM SALES SUPPORT (DE) - (Selected countries)

Film Sales Support (FSS) is a financial support initiative for promotion and marketing campaigns undertaken by European sales companies for European films at a selection of renowned international film festivals and markets as well as at special screenings outside of Europe. FSS has the objective to facilitate and enhance the sales of European films to countries outside of Europe with a great market potential by supporting the attendance of European sales agents and their work at chosen and industry confirmed events outside of Europe in the best and most cost-efficient way.

http://www.efp-online.com/en/project_market/fss.php

FRONTIERES International Co-Production Market / European Genre Film Market (FR) – (Montreal)

Frontières is an international biannual co-production market specifically focused on facilitating genre film co-production, co-financing, distribution between Europe and North America. It is co-organised by Vision-in-Motion, the Fantasia International Film Festival (Fantasia) and the Brussels International Fantastic Film Festival (BIFFF). The market takes place twice a year, in Brussels in April during BIFFF and in Montreal in July during Fantasia.

<http://www.frontieresmarket.com/EN/>

Activities of European Film Promotion outside the EU Countries (Hong Kong, Mexico, Toronto, Busan)

European Film Promotion is supported for Umbrella Booths at the Hong Kong FILMART and the Mercado de Cine Iberoamericano in Guadalajara in view to assist European sales agents in their activities at these important markets as entry into the Asian market (via FILMART) and the Latin American market (Guadalajara). Producers Lab Toronto Strengths industry networking offers new production opportunities for a group of carefully selected producers from Europe, Canada, Australia and New Zealand. The European Showcase in Moscow (WestWind) aims to create awareness and increase the sales of European films which have potential for the Russian Market. OPENING DOORS at the Busan International Film Festival and Asian Film Market allows to present a strong European film programme at the festival under the EFP banner. EFP will run an umbrella office at the Asian Film Market and American Film Market (AFM) for European film professionals.

http://www.efp-online.com/en/project_market/umbrella_offices.php

FUNDING TO TRAINING

PUENTES Europe-Latin America Producers Workshop (Uruguay)

EAVE Puentes is a project-based yearly training programme including 2-weeks residential workshops and a market module. Puentes brings together producers from Latin-America and from Europe around the same table to discuss common concrete projects. It combines, on one hand, a steady group of cross-cultural top-notch experts and decision makers and on the other hand, a group of participants of key players of the Latin-American and European markets. PUENTES is the training programme for developing European-Latin American co-production with good results in terms of sales and distribution and festival exposure: 69% of the finalised projects developed at PUENTES get an international sales agent on board and over 84,6% of the projects have a successful festival exposure.

<http://eave.org/programmes/puentes-2014/>

TIES THAT BIND (South Korea)

Ties that Bind brings together 15 participants (5 European & 5 Asian film producers selected with a feature film project in development stage and 5 European film professionals - producers, sales agents, distributors, co-production markets representatives, festival programmers and financiers - without a project) for two 5 days workshops (5 Udine, 5 Busan) and a market module in Busan to be held during the Udine Far East Film Festival and during the Busan International Film Festival. The projects brought by the European participants need to have strong co-production or co-financing potential with Asia. Projects suggested by Asian professionals need to have the potential to qualify as European works according to the European convention. The programme combines, on one hand, a steady group of cross-cultural top-notch experts and decision makers and on the other hand, a group of participants of key players of the Asian and European markets.

<http://eave.org/programmes/ties-that-bind-2015/>

Crossing Borders (China)

At Crossing Borders workshops, participants not only receive instructions from an international team of industry experts but also benefit from peer-to-peer learning as they share information and experience with participants from other countries and documentary traditions. The workshops include all aspects of producing documentaries for the international market and participants learn how their films can go from local to global. After participants have developed their documentaries, they get the opportunity to present their projects at Access Point Asia in front of a panel of international commissioners, channel heads and distributors.

<http://www.documentary-campus.com/trainingoffers/crossing-borders/>

B'EST Baltic Bridge East by West (Former Soviet countries)

Baltic Bridge East by West (B'EST) aims to facilitate the acquisition and improvement of skills and competences of audiovisual professionals and the development of networks by bringing together two groups of film producers - one from the European Union and the other from the CIS countries, Georgia and Ukraine, each with a feature film project and a view of co-producing with the other region respectively, and four participants without projects - to exchange information, training, and market intelligence, increase access to new markets, and build trust and long-term working relationships.

<http://eave.org/programmes/best-2014/>